### Digital hospitality has a name: **Sentido**<sup>®</sup> Signposting and information services



YOUR WORLD OF SOUND AND VISION



HOTEL AL

Donde

12:48:47

Leaseplan International BV Vergadering 09:00 - 18:00 Athene 3

GGD Flevoland Bijeenkomst 09:00 - 17:00 Barcelona

Bodewes Fashion Training 09:00 - 13:00 Sydney

Athlon Car Lease Nederland B Vergadering 09:00 - 17:00 Vancouver

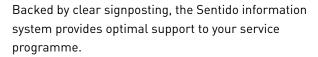
F:ACTS! klimaatconferentie Workshop 3 10:00 - 18:00 Seoul

F:ACTS! klimaatconferentie Workshop 1 10:00 - 18:00 Turijn

> pa Welkom in

## Welcome

Even before being welcomed by your reception staff, your guests will feel at home thanks to the clear signposting on your information screen. This will help your guests to easily find their way in your premises without requiring any assistance.



With trouble-free processing of information from your in-house room booking system, the information automatically appears on the screen, Not only practical and time-saving for your employees, but also a boost to your professional image.

Handmade signs or cards are a thing of the past!

### The right image

Based on your wishes, our graphic designer will produce an attractive set of templates that match your in house style. Focused attention to content creation unlocks the potential of digital screens.

### Sentido digital information screens are used in:

- Commercial buildings or conference centres (room booking system)
- Hospitals
- Hotels
- Educational institutions
- Conference centres
- Town and city halls
- Museums
- Recreation parks





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### Hospitals

Besides signposting, Sentido can also be used in the hospital environment to provide tailor-made information on screens at the entrance to treatment and nursing wards.

They can, for example, display information on medicine use and treatment specifications. This ensures that the information is always up-to-date, also in wards with a high patient turnover, such as intensive care and cardiology.

Also, client specific wishes can be realised, like linking Sentido to your serial number system with updated waiting times in the central waiting area. Another advantage is that the system can be connected to all hospital information systems that supply XML export.

### Hotels

Sentido can also enhance service in the hospitality sector.

You can have the screens made up completely in your own in house style and use them to inform your guests and employees about room bookings. Those same digital screens will give them directions to the booked space. You can welcome external guests who use conference facilities by placing their company logo alongside the room information. Your reception staff



need only process a booking once in your in-house room booking system.

Thanks to the link with Sentido, the appropriate information will automatically appear at the right time and on the correct screen. What's more, your staff can offer even better service by using the system and screens to quickly ascertain which guests are in which space. As standard, Sentido can be linked to the agenda and booking system of Exchange as well as all hotel software systems that provide an XML export. Tailormade solutions are of course also possible.

### **Educational institutions**

Sentido is designed to handle the dynamics of the educational environment. Timetable changes entered by the planner are - together with signposting - visible on selected information screens within 2 minutes. In combination with digital signage or narrowcasting, you can further expand your information options and optimally meets the needs of your target group, i.e. students. Public transport information or video images are just 2 examples. Sentido can in the educational environment be combined with all customary timetabling software that produces an XML export.

### Optimal information for your visitors Examples of useful information:

- Current room booking (title and time period).
- Next room booking (title and time period).
- Technical specifications of room (presence of audiovisual equipment).
- Logo of the external customer (e.g., in case of room booking).
- Relevant picture
- Patient/treatment/medical particulars (e.g., in patient room).

### Combined with a system for digital signage, we can expand the information functionality with:

- News, weather and public transport information.
- Company information and welcome message.
- Timetable information.
- Day programmes, weekly menus.
- Diverse multimedia content such as video.



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#### Simplicity in use

You can link the Sentido software to your existing network, applications and room booking system. User-friendliness was the main aim of developing the software. Immediately after installation, you can easily use the system to automatically display the entered information on the connected screens. Our graphic designer will tailor the lay-out and screen settings to match your in house style.

In doing so, consideration will be given to your specific wishes as regards information to be shown: with text, photos, logos or a combination thereof. What's more, the program makes it possible to show different information and or images on every connected screen. In the central reception area, example, you can display a list of all events, while a smaller screen at the relevant room only gives detailed information.

### **Total concept**

Combined with the system for digital signage (narrow casting), you can show a diverse range of information on your screens. The result is a total concept to inform visitors and give them directions to where they want to go. You can create your own display schedules to show the right message on the appropriate screen at the correct place.

#### **Remote control**

You can control the screens from a central location. Another option is to assign this to AVEX. Via remote control, we will manage the system and feed it with the content of your choice. Also, our graphic designer can develop new content options for you and expand the available templates.

We will promptly resolve any malfunctions via remote support before your visitors experience any inconvenience.



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### Integration possible with:

- Calender and Room booking systems
  - Facility Management Software
- Health care information systems (EMR/EHR)
- Schedule and education software
- Property Management Systems / Hotel software

### Expandable and broadly applicable

Even with just a few screens, Sentido can prove its added value.

Future expansions to dozens or even hundreds of screens can always be accommodated.

Depending on the function and place of attachment, both small and large screens can be fitted into the system.

Building specific challenges do not form an obstacle. Even lift interiors are suitable. As regards the screens, you can choose from various formats and types. For optimal ease of installation, we can also deliver power over ethernet models.

AVEX is an expert on the viewing behaviour and information needs of visitors. With this knowledge, we can advise you on the correct placement of the screens and the requirements of optimal content.

#### The way to the right route

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- 1. Consultation & inventory without obligation.
- 2. Description of solution & budget.
- 3. Navigation plan for your location.
- 4. Design of screen layout .
- 5. Installation of equipment.
- 6 Linking Sentido to your systems.
- 7. Testing, acceptance and user instruction.

Are you interested in learning how Sentido can optimally serve you and your visitors, then contact one of our consultants.

Call or send an email (Netherlands) +31(0)346-259259, info@avex.nl, (UK) +44 (0)203 427 3709 info@avex-int.com or (Belgium) +32(0)2 709 01 50, info@avex.be



AVEX has for over 25 years now supplied companies and organisations both in the Netherlands and abroad with audio-visual solutions. With access to a large range of audio-visual options, we select and realise a solution that is optimally tailored to your needs.

By closely monitoring market needs, we also develop specific applications, such as the Sentido space information system.

#### Service from A to Z

Besides advice, delivery and installation of total audio-visual solutions, AVEX also has a professional rental company that provides audio-visual support during events. Of course, we also offer a convenient service package for the maintenance of the audiovisual equipment and systems of our clients.

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