

Fully modified boardroom equipped with high quality communications technology

In 2014 RTL Netherlands' boardroom underwent a complete metamorphosis. Staff are therefore now able to conveniently hold presentations and video conferences in a refreshing and inspiring environment. Quarta transformed the boardroom of RTL Netherlands, adding high quality communications technology.



‘We instantly became enthousiastic about the design of the table. All audiovisual features are fully integrated.’

Jeroen Marré, Manager Facility Management





Client

RTL Netherlands is a trendsetting multimedia firm which occupies a leading position in the Dutch market. RTL Netherlands is a subsidiary of Europe's largest TV, radio and production company, RTL Group.

Challenge

The environment and facilities in RTL Netherlands' boardroom did not meet the needs of the users for quality and functionality any longer. The challenge therefore was to design a boardroom which combines state-of-the-art technology and style.

Result

RTL Netherlands is highly satisfied with its new stylish boardroom. The environment is entirely in keeping with the company's wishes. A practical, professional space equipped with state of the art, user-friendly communications facilities. The new boardroom is now a pleasure to conduct meetings from.

Cooperation

The existing boardroom needed to be completely restyled, both in terms of design and technology. This prompted RTL Netherlands to request that various parties submit proposals for a modern boardroom layout. 'The proposal submitted by Quarta ultimately proved the most closely compliant with our needs. Its table design greatly appealed to us from the very outset. All the audio-visual technology is fully integrated in it,' Manager Facility Management, Mr Jeroen Marré says.

RTL Netherlands elaborated on its ideas and wishes in cooperation with AVEX and Exclusive Products, the companies behind the Quarta concept. 'AVEX really knows its field well. They proved capable of



perfectly interpreting our wishes in the form of technology, while also offering useful advice. Furthermore, we were given the opportunity to take a look around in both Exclusive Products' showroom and its factory, where the Quarta table was to be built. This enabled us to make choices down to the smallest detail, while also examining all the materials and colours available. We ultimately opted for a white, high-gloss finish.'

State of the art technology

The new boardroom has rendered communications far more efficient for RTL Netherlands, while also enabling it to save on travelling expenses & time, even though these were not among its primary objectives. Convenience was the pivotal issue: the ability to effortlessly confer with people all over the world.

'Our staff are wildly enthusiastic. Everyone is keen to hold their meetings in this stylish boardroom, equipped with the latest communications technologies.' The table is used on a daily basis for presentations, launches and meetings, while its sunken screens facilitate the convenient sharing of documents. 'The design is splendid and basically timeless, which implies that it should have a substantial life span. The table's greatest strength – in our view, at least – is that literally anyone can operate it. This means that we do not require any technical support; which is a major benefit,' Mr Marré explained.

User convenience

All the technology available in the boardroom can be



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operated by means of a single Crestron touchpanel. Furthermore, the custom programming of the menu carried out by AVEX mean that it is really simple to operate. For instance, the touchpanel offers various lighting options, including a videoconferencing and presentation settings. After all, videoconferencing requires different lighting to that used for a presentation. The LED lighting in the ceiling can also be controlled using pre-set buttons. For instance, RTL Netherlands has a preference for the colour red for presentation of The Voice of Holland programme. 'We can even "lock" the sliding doors to the boardroom using the touchpanel, so that no-one can simply walk in during an important meeting. The touchpanel even lets you control the exterior sun blinds. In fact, it can do just about everything, except make coffee,' Mr Marré concluded with a smile.

Additional impact

Moreover, the boardroom is equipped with a wall-mounted 84-inch screen, as it is also used for the presentation of new ideas. This wide screen displays razor-sharp pictures: 4K shows four times as much detail as Full HD. This allows RTL to present the launch of new programmes in extravagant style and at the correct sound volume. 'AVEX devoted a great deal of attention to the sound system. The boardroom can accommodate a capacity of no fewer than twenty-six people, and every single sound setting is as clear as a bell. Adequate comprehensibility is particularly important in the case of videoconferencing of course.'

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